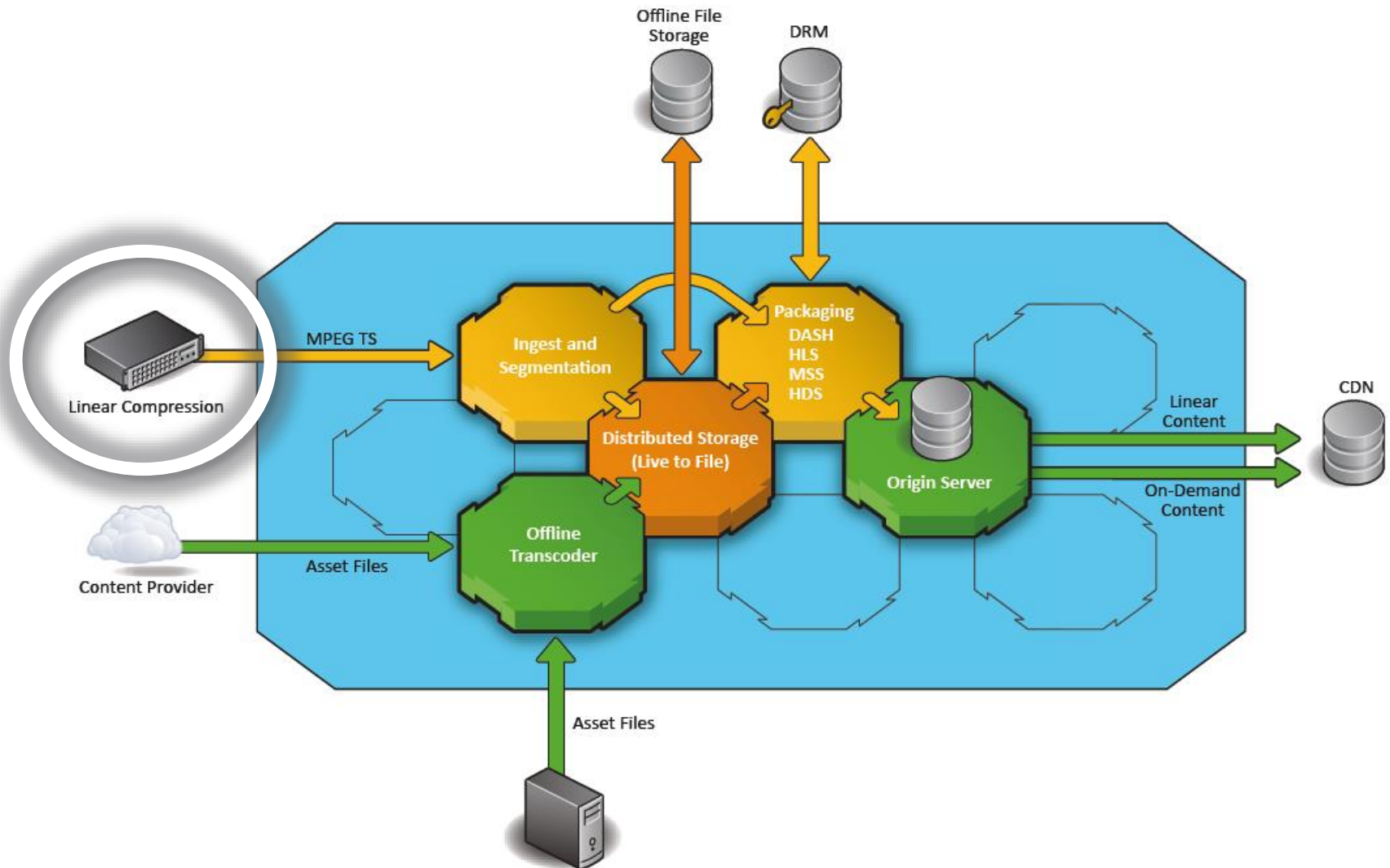


OTT Delivery

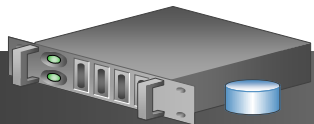
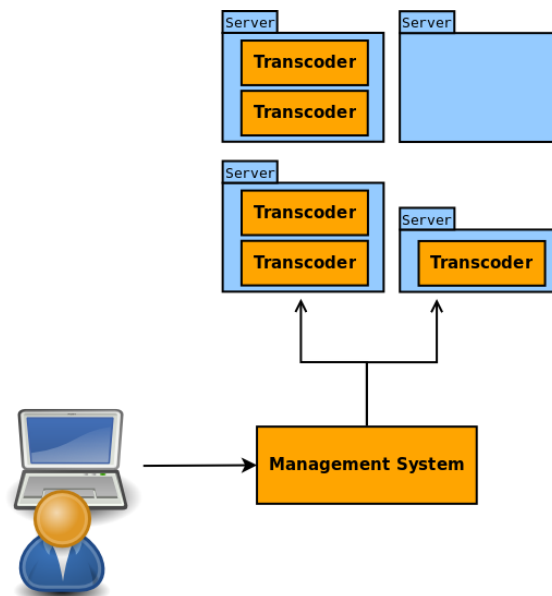
ABR Encoding / Transcoding (Live)



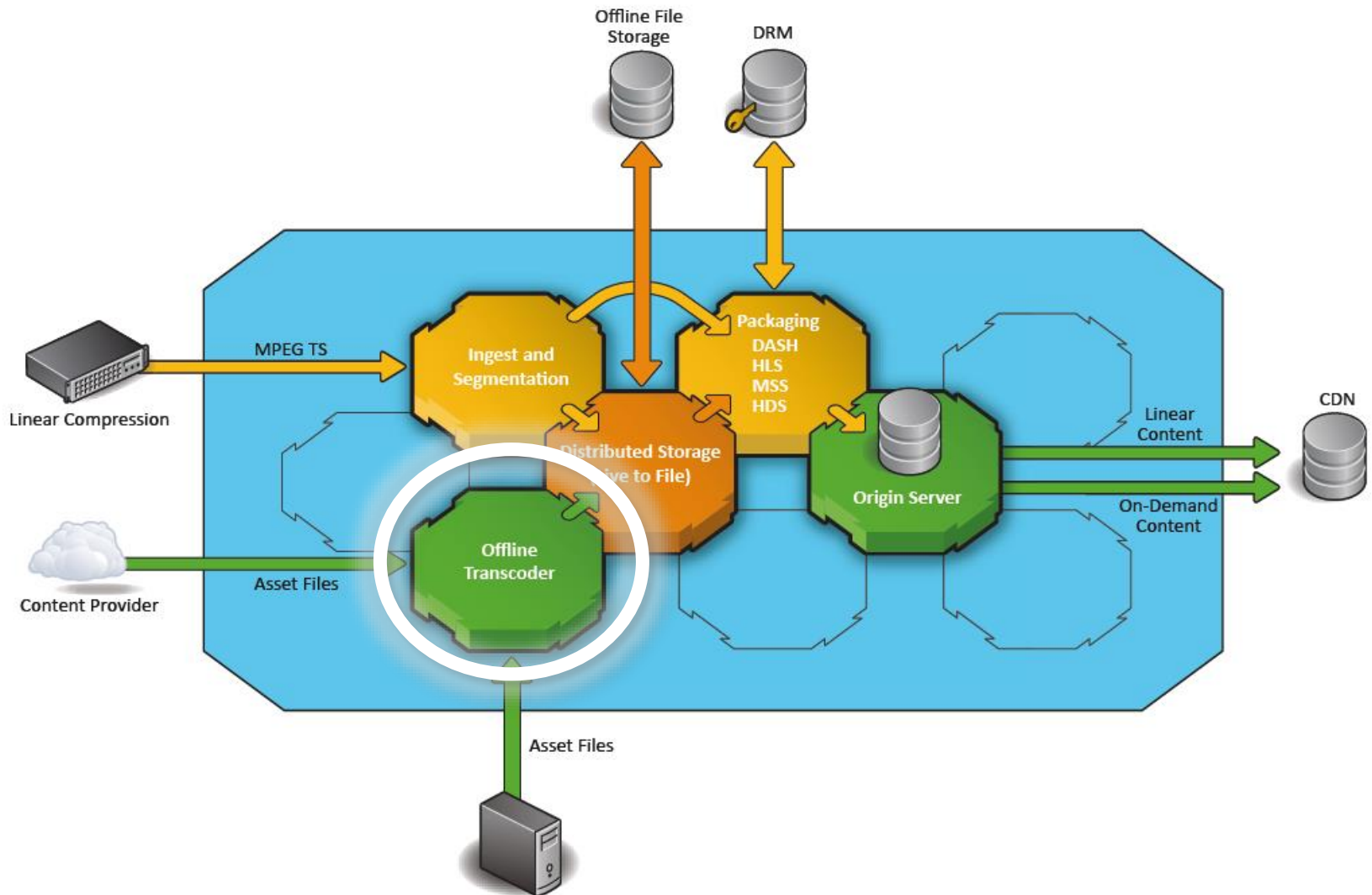


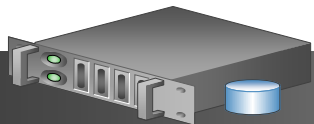
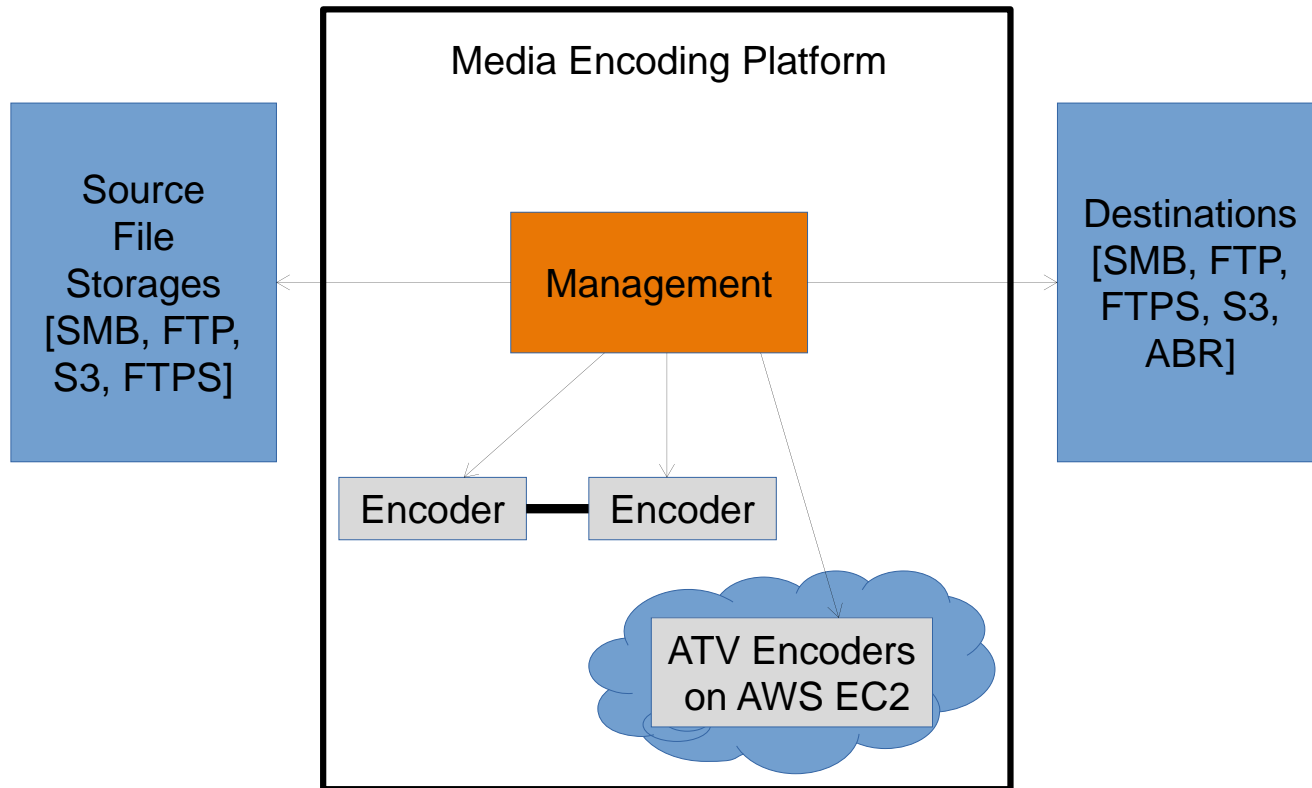
| Operational Mode | Targeted Operator | Function Highlights |
|-------------------|--|--|
| High VQ Broadcast | Operators seeking excellent quality at minimum bit-rate typically combined with statistical multiplexing | <ul style="list-style-type: none"> * MPEG-2/4 encoding/transcoding * SD/HD support with down conversion * Maximum video quality at low bit-rate * Full dual pass encoding * Fast responding statmux |
| Dense Broadcast | Operators seeking high quality together with high density and low cost per channel | <ul style="list-style-type: none"> * MPEG-2/4 encoding/transcoding * SD/HD support with down conversion * High video quality * High density * Low power consumption per channel * Fast responding statmux |
| Multiscreen (OTT) | OTT operators seeking a dense HW based encoding/transcoding for linear channels with excellent quality combined with low power consumption | <ul style="list-style-type: none"> * MPEG-4 encoding/transcoding * SD/HD support with down conversion * Wide range of resolutions * IDR alignment * Optimal HW usage * User-friendly resource allocation manager |

- Appear TV Live SW Transcoding Solution
 - Targets the Intel E5 processor range; the most commonly used performance processor on standard server blades; ideal for datacenter deployment
- Easy to use UI
 - Central management of an entire server cluster
 - Automatic resource allocation

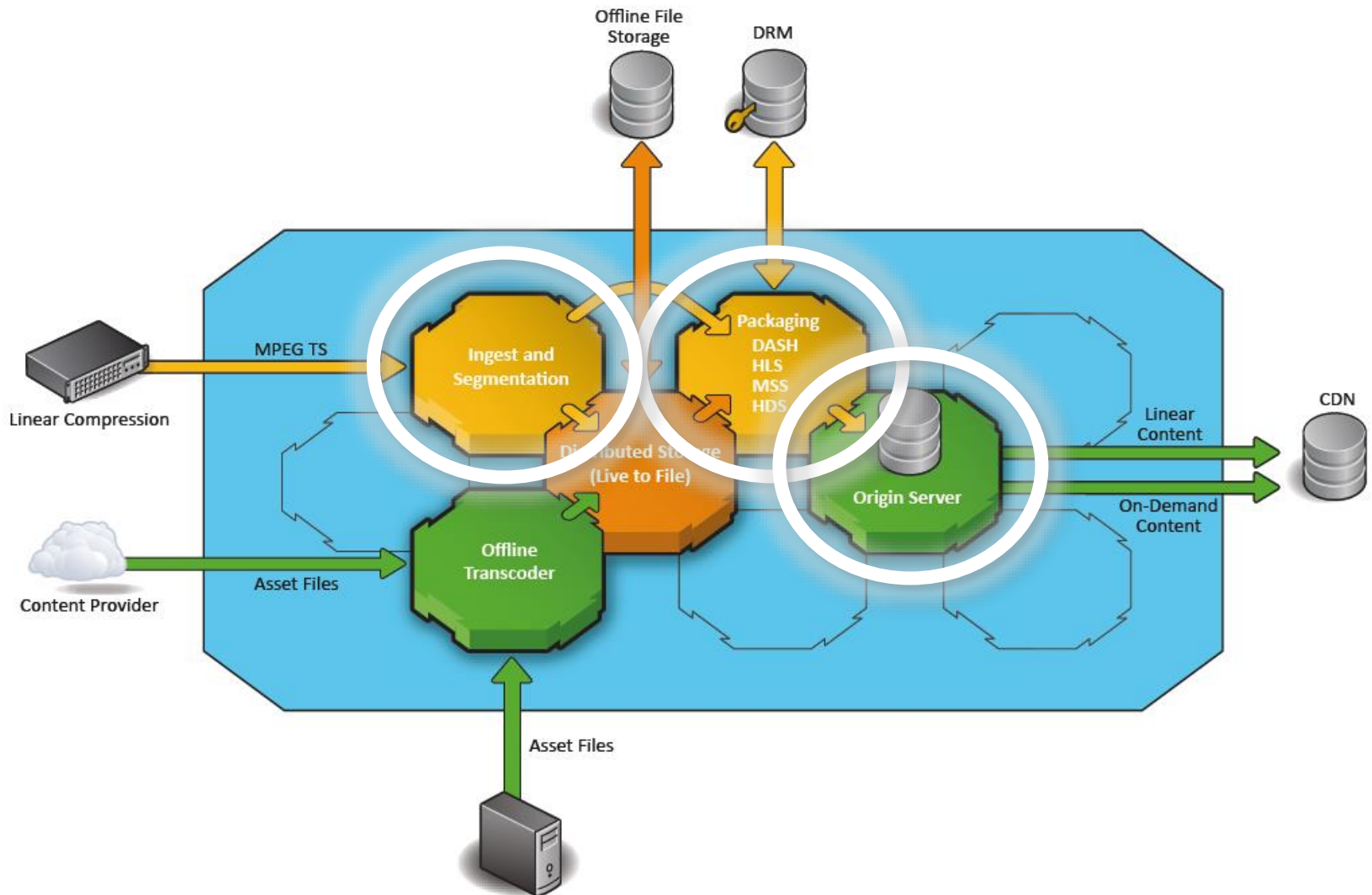


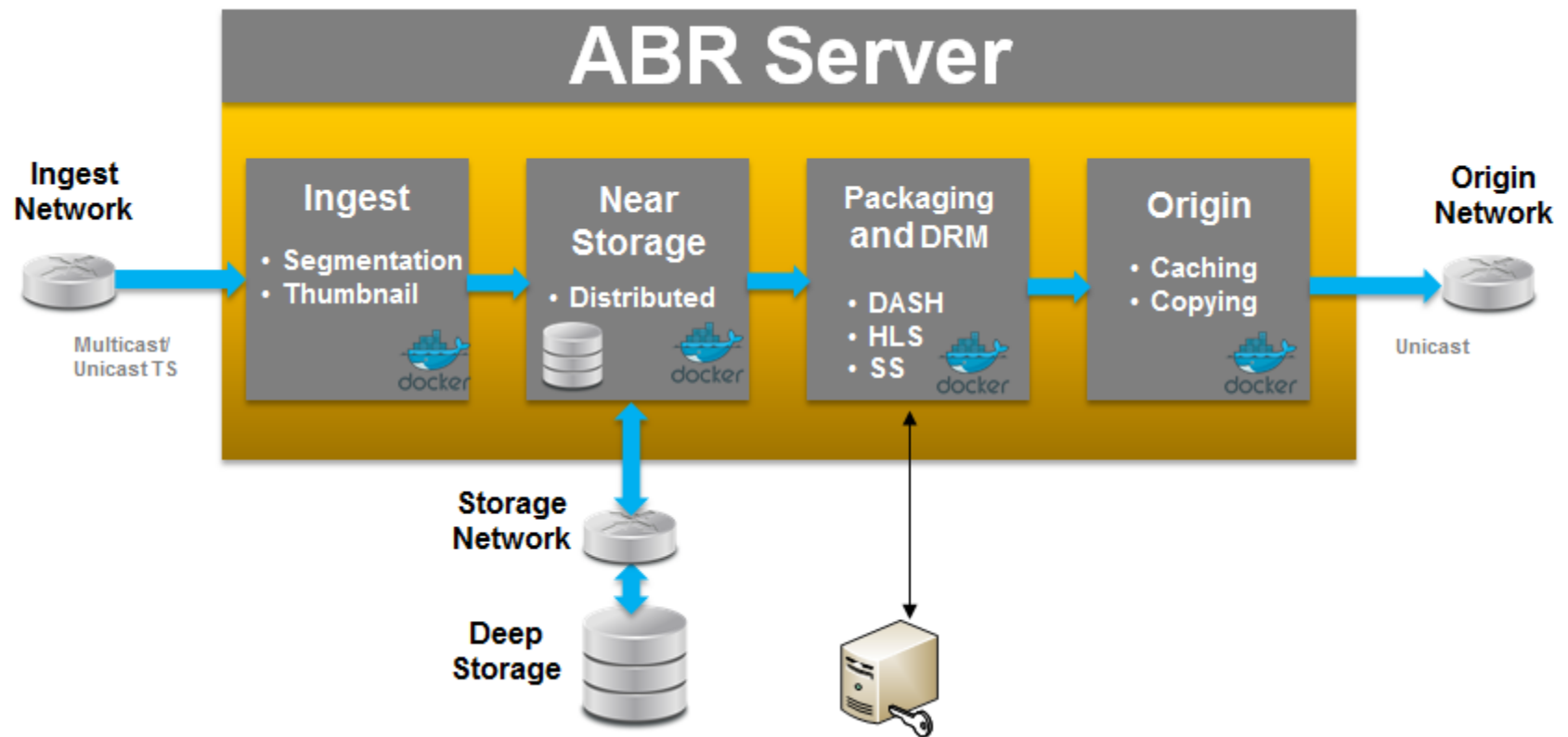
Offline Transcoding for VOD





ABR Packager / Origin





Thank you

